

REGINE BADEAU

RESIDENTIAL REAL ESTATE BROKER



SELLER'S
guide

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PRICING YOUR PROPERTY

Setting the right price for your home is critical to attracting potential buyers and ensuring a timely sale. In fact, it's often said that pricing is the most important factor in determining whether or not a home sells. By taking into account your home's location, size, condition, features, comparable sales, market trends, and expert advice from a trusted real estate agent, you can arrive at a price that accurately reflects your home's worth and appeals to buyers.

With the right pricing strategy in place, you can increase your chances of a successful home sale and move on to the next chapter in your life with confidence.



STEPS TO SELLING YOUR PROPERTY

1

FIND A RELIABLE REAL ESTATE BROKER

Selling your property with a real estate agent ensures expert pricing, professional marketing, and broad exposure to qualified buyers. Agents handle negotiations and legal paperwork, saving you time and reducing the risk of costly mistakes.

2

DETERMINE THE MARKET VALUE

The market value reflects what a buyer is willing to pay in current market conditions, so that your home is priced competitively. A well-priced property attracts more serious buyers and can lead to quicker, more successful sales.

3

CONDUCT REPAIRS IF NECESSARY

It's important to show that your home has been well maintained over the years and to make minor improvements to enhance the appearance of your home.

4

WE LIST YOUR PROPERTY AND PROMOTE IT

A broker will tap into their exclusive network, host open house and execute targeted marketing campaigns to showcase your property's full potential.

5

WATCH THE OFFERS COME IN

Your real estate broker will present you with all the offers that are placed by interested buyers

6

SIGN THE DEED OF SALE AT THE NOTARY AND HANDOVER THE KEYS

The transaction will be finalized at the notary and you will handover the keys!



THANK YOU FOR

Trusting me



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Engel & Volkers

Whether you are buying, selling or renting, it would be a pleasure to help you navigate your next real estate transaction. If you ever need any further assistance or have questions please don't hesitate to reach out.

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